

## Contact

[www.linkedin.com/in/emilymetz](http://www.linkedin.com/in/emilymetz)  
(LinkedIn)

[animalagalliance.org/current/index.cfm](http://animalagalliance.org/current/index.cfm) (Company)

[www.realfarmersrealfood.com/index.php](http://www.realfarmersrealfood.com/index.php) (Company)

[aggiesonline.ning.com/](http://aggiesonline.ning.com/) (Company)

## Top Skills

Legal Research

Litigation

Legal Writing

## Languages

Spanish

## Publications

Animal Agriculture Alliance  
Announces New Communications  
Director

Press Release/Speech Booklet

# Emily Metz

President & CEO at American Egg Board  
Washington DC-Baltimore Area

## Summary

I am a professional communicator, marketer and strategist who has built my career around a passion for agriculture. As president and CEO of the American Egg Board — the national marketing organization for the U.S. egg industry — I have the honor of representing the interests of America’s egg farmers and furthering people’s universal and longstanding love affair with a genuine food marvel, The Incredible Egg.

In my current role, I direct strategy and oversee industry programs to drive demand for U.S. eggs and egg products both domestically and abroad. These programs include: consumer advertising and PR campaigns; marketing programs and targeted partnerships with consumer package goods manufacturers, restaurant chains and institutional buyers; and an extensive research agenda with a focus on sustainable nutrition.

I pride myself on being an explorer and experimenter, and I have earned a reputation as one who is willing to take calculated risks and challenge organizations to dream bigger—an approach that has successfully paid dividends to internal and external stakeholders over my career.

As an ambitious and driven leader, I believe strongly in bringing people together for the greater good and I have great faith in the power of possibility. I welcome the opportunity to connect, collaborate and be challenged with diverse perspectives and novel thinking.

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## Experience

American Egg Board  
President & CEO  
May 2020 - Present (4 years)

## Genus PLC

Global Director R&D Communications & Corporate Communications

April 2018 - May 2020 (2 years 2 months)

Washington, District Of Columbia

## National Milk Producers Federation

5 years 7 months

Chief of Staff

March 2016 - May 2020 (4 years 3 months)

Arlington, VA

Vice President, Animal Care

November 2014 - March 2016 (1 year 5 months)

Arlington, Virginia

## Animal Agriculture Alliance

Vice President, Communications and Membership

December 2012 - November 2014 (2 years)

Arlington, Virginia

Using traditional and social media, educate the public on the safety, affordability, and humaneness of the food produced by the American farmer and rancher.

## New York State Attorney General

Litigation Assistant

May 2011 - December 2012 (1 year 8 months)

Handled all aspects of litigation for a blind Assistant Attorney General, including preparing complaints, answers, motions, briefs and other necessary filings.

Briefed attorney on pertinent facts, legal theory and relevant arguments before trial and court appearances.

Attended all court appearances with attorney and argued several motions on behalf of the Attorney General while under supervision.

## The Honorable William J. Martini, United States District Court for the District of New Jersey

Legal Extern

January 2011 - May 2011 (5 months)

Newark, New Jersey

Authored several bench memorandum and subsequent judicial bench opinions. Observed and discussed numerous court proceedings.

## Superior Court of New Jersey

### Judicial Extern

September 2010 - January 2011 (5 months)

Assisted in drafting motion papers and documents.

Authored briefs for Judge Leath using pertinent documents submitted by parties, and researched applicable law to draw suggested rulings.

## Seton Hall University School of Law

### Research Assistant

May 2010 - January 2011 (9 months)

- Developed fact-patterns for Legal Research and Writing curriculum.
- Authored faculty briefings for cases to be utilized by students in Legal Research and Writing classes.
- Drafted memoranda to the Dean of Seton Hall University School of Law regarding different pedagogical methods used by law schools in teaching Legal Research and Writing.

## U.S. Dept. of Agriculture, Food Safety Inspection Service

### Congressional and Public Affairs Office

#### Public Affairs Specialist/Speech Writer

May 2006 - May 2009 (3 years 1 month)

Authored speeches for Undersecretary Dr. Richard Raymond and

Administrator Alfred Almanza, several of which were telecast on C-SPAN.

Aided Congressional and Public Affairs Staff in participating in recalls, drafting recall releases, drafting Congressional testimony and aiding in public affairs outreach efforts.

Awarded several government honors.

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## Education

### Seton Hall University School of Law

Doctor of Law (J.D.), Food and Drug Law · (2009 - 2012)

### The George Washington University

Bachelor of Arts, International Affairs, Journalism and Mass  
Communication · (2005 - 2009)