

Contact

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www.raymundflandez.com
(Portfolio)

Top Skills

Journalism
Editing
Interviews

Languages

Spanish

Raymund F.

Senior Communications Officer at United States Holocaust Memorial Museum

Washington, District of Columbia, United States

Summary

As a senior nonprofit communications officer, I oversee media outreach efforts to traditional and new media by identifying and notifying journalists of newsworthy stories highlighting Museum programs and initiatives, respond to media inquiries from all over the world and help integrate Museum communications.

I have a strong background in storytelling and multimedia reporting, with more than 10 years writing front-page/cover stories and producing multimedia packages about nonprofits, technology and small businesses for major national and global publications.

I honed my craft in journalism from the best in the business: the New Jersey Law Journal, The Tennessean, The Washington Post and The Wall Street Journal.

Before joining the U.S. Holocaust Memorial Museum as a communications officer, I was a staff writer for the Chronicle of Philanthropy, focused on online breaking news and trends in fundraising, technology and social media. Previously, I was a small-business reporter for The Wall Street Journal, covering technology, entrepreneurship issues and the franchising business.

Proud member of the Asian American Journalists Association; NLGJA: The Association of LGBTQ+ Journalists; and the National Association of Hispanic Journalists.

Jack Kent Cooke Scholar Alumnus.

Find out more at www.raymundflandez.com.

Experience

United States Holocaust Memorial Museum

9 years 5 months

Senior Communications Officer

November 2022 - Present (10 months)

Washington D.C. Metro Area

Monitor external environment and news to spot issues that may impact the Museum's reputation and may require a timely response; alert appropriate teams and leadership; recommend actions. Inform internal staff on media coverage and issues of importance to the Museum. Identify regional opportunities for earned media coverage to support development and collections efforts.

Communications Officer

April 2014 - November 2022 (8 years 8 months)

Washington D.C. Metro Area

Oversee regional, national and international media outreach supporting the museum's educational programming and fundraising initiatives. Work in close coordination with the web and social media teams and others throughout marketing to ensure consistency of message. Develop newsworthy stories from complex programs across the institution.

The Chronicle of Philanthropy

Staff Writer

July 2010 - April 2014 (3 years 10 months)

Washington D.C. Metro Area

Covered nonprofit fundraising news, trends, personalities, ideas and the latest technology innovations. Led breaking-news and investigative high-profile stories that have affected Livestrong, Susan G. Komen for the Cure, Central Asia Institute, NPR, Penn State and The Nature Conservancy. Wrote spot news and quick features for Philanthropy.com, as well as its fundraising and tech blogs. Reported, edited and produced video stories; conducted podcasts and chats; created photo gallery slides. Led profitable webinars on topics such as social-media management techniques, online fundraising and mobile-web design. Served as host on a fireside chat with Jean Case of the Case Foundation during a millennial-giving conference, streamed live online.

Communications Consultant

Editor, Writer

January 2010 - September 2012 (2 years 9 months)

New York and Washington, DC

Contributed television reviews and other features for the Wall Street Journal's entertainment blog, "Speakeasy," covering the prime-time show "Glee." Edited online content and designed Web page for the Natural Resources Defense Council. Wrote feature on Facebook's possible IPO for Worth magazine and a financial story on the Philippines' recovering economy for Barron's magazine.

The Wall Street Journal

Staff Reporter

October 2004 - January 2010 (5 years 4 months)

New York, NY

Wrote 100-plus articles on the latest news and tech trends in small business and franchising for the "Enterprise" column and Small Business Reports section. Launched online "Three Best Ways" weekly advice column for entrepreneurs. Produced video segments, created concepts, shot interviews and wrote scripts. Generated daily content and analyses for WSJ.com's "Independent Street" blog. Conducted research and interviews for The WSJ Complete Money & Investing Guidebook, The WSJ Complete Real-Estate Investing Guidebook and The WSJ Guides to the Top Business Schools. Won second place William Randolph Hearst Feature Writing National Journalism Award for front-page WSJ story on male belly dancing as a reporting intern in Dallas, June 2003 to August 2003.

The Washington Post

Reporting Intern, Financial News

June 2004 - August 2004 (3 months)

Washington, DC

Wrote weekly profiles of biotechnology companies and other tech startups. Covered Maryland's Prince George's County business news as weekly beat. Freelanced for the county edition as a University of Maryland correspondent; a story about growing campus crimes landed on section cover.

Capital News Service

State House Correspondent

September 2002 - December 2002 (4 months)

Annapolis, Md.

Under tight deadlines, reported on Maryland's economy, business news and politics for the state news wire service run by the Philip Merrill College of Journalism at the University of Maryland's capital bureau.

Tennessean

Reporting Intern, Business
June 2002 - August 2002 (3 months)
Nashville, Tenn.

Wrote daily articles on small businesses, workplace issues and financial news about middle Tennessee companies.

New Jersey Law Journal
Reporting Intern
June 2001 - August 2001 (3 months)
Newark, N.J.

Reported on lawsuits and settlements, plus assisted in completing an annual report on pro-bono services conducted by the state's largest law firms.

Education

University of Maryland
BA, Journalism