

Kontakt

www.linkedin.com/in/andrekarasai
(LinkedIn)
andrekarasai.at (Company)
effizienzsteigerer.at (Company)
kasee.at (Company)

Top-Kenntnisse

Marketing Communications
Social Media Marketing
Social Media

Languages

Italian (Elementary)
German (Native or Bilingual)
English (Full Professional)
French (Full Professional)
Hungarian (Professional Working)
Spanish (Elementary)

André Karsai

comms specialist, artist manager, record label owner
Wien, Wien, Österreich

Zusammenfassung

Communications expert, happiness professional, artist manager and strategist in the music and entertainment industry with strong international background. Raving fan of communication strategy, team management, efficiency, interpersonal relations, cross-cultural differences and assertive communication.

No bulls**t policy. Not working with a**holes.

Berufserfahrung

SINGODD RECORDS | AKEM OG

Co-Founder

April 2021 - Present (2 Jahre 5 Monate)

Vienna, Austria

Conchita Wurst / TNRB unstoppable GmbH

CEO & Artist Manager

Oktober 2018 - Present (4 Jahre 11 Monate)

Vienna, Austria

KASEE.at

Communications Strategist

Januar 2009 - Present (14 Jahre 8 Monate)

Vienna, AUT

Strategic consulting in the fields of internal and external communications, media relations, website development, project management, event management, graphic design, and print and multimedia productions. Media trainings, presentation techniques, team building, leadership trainings, conflict management.

See all positions since 2009 (below) for reference projects in the field of event management.

Conchita Wurst TNRB unstoppable GmbH

Creative Director
Februar 2018 - Oktober 2018 (9 Monate)
Vienna, Austria

Creative Director for Conchita

TNRB unstoppable GmbH
Social Media Manager for Conchita Wurst
Juni 2014 - Oktober 2018 (4 Jahre 5 Monate)
Vienna

Social Media Manager for Eurovision Song Contest 2014 Winner Conchita Wurst

- Concept: strategic planning for all social media and digital channels
- Creative: operational creation and execution of contents (text, image, video) for social media and digital channels

Lockl Strategie
Communications Consultant / Partner for Social Media & Online Communications
Juli 2016 - Dezember 2017 (1 Jahr 6 Monate)
Vienna

Consulting focusing on online communications and social media for strategic communications agency Lothar Lockl Strategie GmbH.

FHWien der WKW
Lecturer for Social Media Communications
März 2017 - Juli 2017 (5 Monate)
Austria

Freelance lecturer for "Social Media in Global Corporate Strategic Communications"

FinisherPix
Social Media Video Producer
April 2014 - April 2014 (1 Monat)
Vienna

Planning, shooting and editing social media video content for FinisherPix at the 31st annual Vienna City Marathon including mood-pix, interviews, and special campaigns.

Extremely quick turnover: shooting from 8am-1pm, editing and signing-off videos for release from 1pm-4pm the same day.

Laureus World Sports Awards
Senior Brand Liaison Coordinator
März 2014 - März 2014 (1 Monat)

Liaising with representatives of several international brands and coordinating transportation, accommodation, activities, seating and special requirements of 900 guests for the Laureus World Sports Awards Welcome Party and the Awards Ceremony in Kuala Lumpur.

PB Produktionsbuero GmbH
Head of Production - Ludwig Reiter Maronibraterfest
Dezember 2013 - Dezember 2013 (1 Monat)
Süssenbrunn, AUT

Internal head of production for the Ludwig Reiter Shoe Manufactory's first "Maronibraterfest" on the family business's premises in Süssenbrunn just outside of Vienna.

900 Guests were invited to enjoy an afternoon/evening with mulled wine, chestnuts, factory visits, entertainment and several bars.

Responsible for the entire event (planning, execution, reporting) including all suppliers, staff, budgeting and accounting.

Neongreen Network
Event Manager - ERDgespräche
Mai 2013 - Mai 2013 (1 Monat)
Vienna, AUT

Organizing Austria's biggest "green lecture event", ERDgespräche since 2008. From 135 guests in the first year, the event has grown to 800 participants and has moved to the presidential palace in Vienna - one of the most prestigious event locations.

- Planning, executing and reporting of the entire event
- Coordination of volunteers and service contractors
- Ticketing, online reservation and website management

PB Produktionsbuero GmbH
Head of Production - SEA Gala (Sustainable Entrepreneurship Award)
März 2013 - April 2013 (2 Monate)
Vienna, Austria

Internal head of production for the Sustainable Entrepreneurship Award 2013 in Vienna's Hofburg Palace. Responsible for branding, check-in, welcome area, co-ordinating technical aspects, lightning, and sound, stage director.

Laureus World Sports Awards
Brand Liaison Coordinator
Februar 2013 - März 2013 (2 Monate)
Rio de Janeiro, Brazil

Liaising with representatives of several international brands and coordinating transportation, accommodation, activities, seating and special requirements of 700 guests for the Laureus World Sports Awards Welcome Party and the Awards Ceremony in Rio de Janeiro.

Life Ball
Stage Manager indoors main stage
Mai 2012 - Mai 2012 (1 Monat)
Vienna, Austria

Coordination of artists, time management, scheduling of rehearsals and sound checks, fulfilment of special requests, liaising with other departments, artists' managers, technicians and volunteers. Coordination and scheduling of performances. Supervision of backstage area.

Volunteering for LifeBall in the artist backstage team since 2009.

Neongreen Network
Event Manager - ERDgespräche
Mai 2012 - Mai 2012 (1 Monat)
Vienna, AUT

Organizing Austria's biggest "green lecture event", ERDgespräche since 2008. From 135 guests in the first year, the event has grown to 800 participants and has moved to the presidential palace in Vienna - one of the most prestigious event locations.

- Planning, executing and reporting of the entire event
- Coordination of volunteers and service contractors
- Ticketing, online reservation and website management

Laureus World Sports Awards
Brand Liaison Coordinator
Januar 2012 - Februar 2012 (2 Monate)

Liaising with representatives of several international brands and coordinating transportation, accommodation, activities, seating and special requirements of 700 guests for the Laureus World Sports Awards Welcome Party and the Awards Ceremony in London.

The Princely Wedding of Prince Albert II & Charlene Wittstock
Transportation Coordinator
Juni 2011 - Juni 2011 (1 Monat)
Monte Carlo, Monaco

Coordination of the transportation of 150+ guests at the Princely Wedding in Monte Carlo, Monaco.

Neongreen Network
Event Manager - ERDgespräche
Mai 2011 - Mai 2011 (1 Monat)
Vienna, AUT

Organizing Austria's biggest "green lecture event", ERDgespräche since 2008. From 135 guests in the first year, the event has grown to 800 participants and has moved to the presidential palace in Vienna - one of the most prestigious event locations.

- Planning, executing and reporting of the entire event
- Coordination of volunteers and service contractors
- Ticketing, online reservation and website management

Star Production sarl
Director of Communications
April 2009 - April 2011 (2 Jahre 1 Monat)
Monte Carlo, MON

Global implementation of a new brand in the triathlon market. Overseeing strategy and operations of the following fields:

- Media Communications and agenda setting
- Advertising above and below the line, including purchase of advertising space
- Overseeing all print productions
- All online communication activities, including social networks
- Monthly newsletter in four languages to 12.000 recipients
- Multimedia productions for TV, radio and the web
- Live coverage and on-spot live-communication for the spectators

Laureus World Sports Awards
Brand Liaison Coordinator
Januar 2011 - Februar 2011 (2 Monate)
Abu Dhabi, UAE

Liaising with representatives of several international brands and coordinating transportation, accommodation, activities, seating and special requirements

of 700 guests for the Laureus World Sports Awards Welcome Party and the Awards Ceremony in Abu Dhabi.

Laureus World Sports Awards
Brand Liaison Coordinator
Januar 2010 - Februar 2010 (2 Monate)
Abu Dhabi, UAE

Liaising with representatives of several international brands and coordinating transportation, accommodation, activities, seating and special requirements of 700 guests for the Laureus World Sports Awards Welcome Party and the Awards Ceremony in Abu Dhabi.

World Triathlon Corporation
Production Manager for the Ironman World Championship in Hawaii
Oktober 2008 - Oktober 2008 (1 Monat)
Tampa, Florida, USA

Consulting for live coverage on TV and on the Internet

Triangle events sarl
3 Jahre 9 Monate

General Operations Manager
November 2006 - Oktober 2008 (2 Jahre)
Monaco, MON; Nice, FRA

- Media Work (head of internal and external communications, media planning, editing and distributing of international press releases, preparation and presentation of press conferences, journalist relationship management, media co-operations, press kits, workflow management for all publications in three languages, production of requirement specifications for international television productions, media monitoring and clippings)
- Advertising (conception of advertising campaigns, purchase of advertisement space in print and online media, coordination of freelance graphic designers)
- Web (conception and project management for the re-launch of international event websites, implementing a CMS, coordination of editors for the websites, content editing for on- and offline in English, French and German)

Communications and Human Resources Manager
Februar 2005 - Oktober 2006 (1 Jahr 9 Monate)
Monte Carlo, MON; Nice, FRA

Internal and external communications, media relations, human resources, knowledge transfer

World Triathlon Corporation

Production Assistant for the Ironman World Championship in Hawaii

Oktober 2007 - Oktober 2007 (1 Monat)

Tampa, Florida, USA

Assisting the Production Manager for live coverage on TV and on the Internet

Triangle GmbH

2 Jahre 4 Monate

Communications Manager

Juli 2003 - Januar 2005 (1 Jahr 7 Monate)

External communications, media relations

Assistant to Press Officer

Oktober 2002 - Juni 2003 (9 Monate)

Klagenfurt, AUT

Media relations

Ausbildung

University of Klagenfurt, AUT

Magister philosophiae / Master, Journalism and

Communications · (1998 - 2003)