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Top Skills

Headline Writing
Breaking News
Ap Style

Andrea Koos

Senior Communications Manager at American Airlines
Fort Worth, Texas, United States

Experience

American Airlines

5 years 4 months

Senior Communications Manager
August 2019 - Present (3 years 6 months)

In addition to supporting American's IT organization and CIO Maya Leibman, I also support our AAdvantage loyalty program and Revenue Management group. I manage a team of communicators that support our chief revenue officer Vasu Raja, Network Planning, Alliances and Fleet organizations which includes new route announcements, joint-business agreements and fleet transaction news. Throughout 2019, I handled financial communications and earnings press releases for American.

Communications Manager
October 2017 - Present (5 years 4 months)
Dallas/Fort Worth Area

I worked on external and internal communications related to AA.com, our mobile app and the company's IT group. I also support American's chief information officer, Maya Leibman, with her public appearances and speaking engagements.

Fort Worth Star-Telegram
Senior Business Reporter
July 1999 - October 2017 (18 years 4 months)

I covered "where the jobs are" in Tarrant County. I wrote about which companies were hiring and which ones were laying off workers as well as examined labor market trends in the Dallas/Fort Worth area.

From 2009 to 2017, I covered the airline industry including American Airlines and Southwest Airlines. I also wrote about the travel industry and Dallas/Fort Worth Airport as part of the Sky Talk blog. With my colleague Gordon Dickson, we hosted the monthly podcast, "Air, Land & Sea" discussing aviation and transportation issues in North Texas.

I previously covered the building of the Dallas Cowboys stadium, sports business, economic development, telecommunications and technology companies in the Dallas/Fort Worth area.

Philadelphia Inquirer

Business reporter

1998 - 1999 (1 year)

I was a general assignment business reporter, writing about healthcare, technology and biopharmaceutical companies in the Delaware Valley area.

Education

University of Pennsylvania

Bachelor of Arts (B.A.), Political Science · (1995 - 1998)

University of Pennsylvania

Bachelor of Arts (B.A.), Music Theory and Composition · (1995 - 1998)